



THE GLEICHEN CALL

VOLUME XXIX NO 41

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GLEICHEN HOTEL TO CLOSE DOORS FIRST OF YEAR

News that the Gleichen Hotel would close on December 31st caused some concern and surprise to most townspeople. The Gleichen Hotel has been open for nine years and the closing of it is based on the fact that a town must have a population of 501 before it can have two beer parlors. Evidently the law does not take into consideration the length of time a hotel has been in operation and that during the past few years all towns have declined in population, with few exceptions. In the case of Gleichen the population has increased by more than a score since the Dominion census was taken.

With the closing of the hotel and the sale of fixtures means that Joe Guttman the proprietor and a like a fellow, will be moving away. Joe is the greatest optimist Gleichen ever had. He has been president of the Athletic Club ever since it was organized and while in that position saw the present ones, electric and dressing rooms at the swimming pool installed. Year by year he had high hopes of getting a roof on the rink but the depression, poor crops, hail storms and other obstacles halted the idea. Mr. Guttman is always a great donor. If any assistance was asked of him he always helped out to the best of his ability. He ran an excellent hotel and none were ever able to find fault with his management. Yes, we are sorry to see the Gleichen Hotel close and Joe seek his fortune elsewhere.

THE WORLD OF WHEAT

Scientific research is truly the life-blood of agriculture.

The human blood stream courses through our bodies conveying to all in every part the precious elements needed for life and growth. The same blood stream, in its flow, also removes worn out and harmful substances.

Scientific research likewise courses through the agricultural blood stream, conveying to farmers new products, new ideas and methods; showing producers also how to remove those things which are harmful and wasteful in their farming operations.

Agricultural research affects three groups of people—first the farmer who benefits and for whom the work is done, second the government which allocates the money, and third the tax payers who pay the bills. The cost falls mainly upon the people of Eastern Canada, for they pay the greatest part of our Dominion taxes. (This, however, might be considered as a small offset to the advantage Eastern Canada enjoys over the west because of Dominion tariffs.)

Western agriculture now badly needs more and more of this valuable work, but to expand it our agricultural institutions need more funds.

Western farmers could, therefore, help themselves if they would instruct their members of parliament to request the governments to allocate additional money for agricultural research.

An agricultural research advances, so unquestionably will the welfare of farmers increase.

Following factors have tended to raise prices: Reports that Germany will purchase 37 million bushels—Egyptian cotton production far larger than last year—German concludes agreement with Danubian countries to exchange German goods for pork and lard—China permits free movement of foodstuffs between its provinces—Authorities consider some shortage of feeding grains in Europe.

Following factors have tended to lower prices: Official estimates Argentina crop approximately 250 million—Portugal the crop largest in record permitting about 24 million bushels for export—Danubian countries expect to export wheat more actively in New Year—Expect many countries will increase acreage—India shipping steadily wheat, barley and grain (see feed).

SNOW REMOVAL PROGRAM MEANS LOT TO PROVINCE

Welcome news to the motoring public of Alberta, to farmers and

Season's Greetings

"Christmas, the season of hospitality, merriment, and open heartedness is here again; the old year is preparing like an ancient philosopher to call his friends, and amidst the sound of feasting and revelry to pass gently and calmly away. And numerous indeed are the hearts to which Christmas brings a brief season of happiness and enjoyment. How many families whose members have been dispersed and scattered, far and wide, in the restless struggles of life, are then reunited, and meet once again in that happy state of companionship and mutual goodwill which is a source of such pure and unalloyed delight, and one so incompatible with the cares of the world."—Charles Dickens.

And so The Call pauses for an interlude to endorse the sentiments associated with this season of the year expressed by Charles Dickens, and to wish for every one A Happy, Happy Christmas and Prosperity in the New Year.

ATHLETIC CLUB SET HOURS FOR SKATING

Final arrangements for the operation of the rink were made by a meeting held of the Athletic Club in Jafco's Coffee Shop. Free skating will be offered everyone on Sundays while other public skating will take place from 8 to 10 every evening with the exception of the nights when hockey games are scheduled. The fees remain the same as during the past season. A Pee Wee league has been formed and a practise hour has been set from 7 to 8 on any night the Saturdays away from home, also Saturdays mornings.

It was with deep regret that the resignation of Mr. Joe Guttman president of the Athletic Club since its inception, was received.

A complete program of co-operation between the Athletic Club and the Gunners was drawn up, it being more and more fully recognized that the success of both clubs are bound to be linked together. A membership drive for the Athletic Club is being conducted previous to holding the annual meeting, which is scheduled to be held early in the New Year.

Final arrangements were made with regard to the care-taking during the ensuing season and a number of outstanding accounts were ordered paid.

ST. ANDREW'S CHURCH

Christmas services will be held in St. Andrew's Church on Sunday December 27th at 11 a.m. Holy Communion will be administered at this service.

Rev. Mr. Wiley wishes to express his regret regarding the misunderstanding of last Sunday's service. He will be here for service on December 27th for sure.

REV. C. W. WILEY, M.A.

(Incumbent)

Others is found in the announcement that the provincial government intends to greatly increase its highway snow clearing program this winter. The intention is to operate snow plows over 1,080 miles of Alberta highways, compared with 1,200 miles covered in last winter's program.

Through the purchase of three new five-ton trucks for snow removal purposes, the Department of Public Works enabled to extend its program. These trucks have improved apparatus which, it is believed, will make it possible to cover a greater mileage than hitherto, the plow points in particular being one of the improvements. Three old snow sleds were turned into the factory by the Public Works Department under the deal by which the new equipment was acquired.

The snow clearing program comprises 410 miles of highways in the Calgary district, 496 in the Edmonton area, 359 miles in southern Alberta to be covered from headquarters at Macleod, and 282 miles in what is described as the Red Deer area.

Need of extending the snow clearing program, particularly in the interests of motoring and also to serve the marketing requirements of farmers has long been urged by the Alberta Motor Association. They have also taken up the question of the wide bench sleds, so that sleighs and cars would both be enabled to operate over the roads in winter.

DUST STORMS THE CAUSE OF SOME MISERY

Friday afternoon the worst dust storm this year struck the town and district, and when it was over the housewives had a man sized job on their hands. Shortly after the storm sprung up the electric power failed and did not come again until after 8 o'clock. Meantime, tumbling mustard, dust, sand, gravel, old boards, tin cans, roofing material and other articles sailed majestically down the streets until stopped by some object. The dust did not stop. It went right in to dust proof homes that had been recently cleaned in anticipation of Xmas, and settled everywhere in a heavy mantle. As there were no electric lights and most of the homes were lighted by candles or lamps no one noticed the dust coming in. When the lights finally came on the ladies realized the work that lay ahead of them on the morrow. The storm caused the cancelling of two hockey games; one for the Gunners with a Calgary team Friday night and a Pee Wee game Saturday morning. The ice was blanketed with dust.

In the country some of the farmers state dust was so heavy they were unable to see five feet, consequently could not do their chores. There was no doubt the farmers got the full force of the moving sand and silt. There was some damage in town. Open doors were ripped of their hinges, an old storm window that had not been securely fastened crashed. On the main street tumbling mustard pelted up by the hay rack load against parked cars. When the cars were moved away the weeds bounced on with the wind to an unknown destination.

HOCKEY EXECUTIVE ENDEAVOR TO FORM LEAGUE

A special meeting of the executive of the Gleichen Gunners Hockey Club was held with a view to determining the method to be followed by the Club this winter. It was decided that an endeavor would be made to line up at least three local teams in a league and the possibility was entertained that these clubs would be Brooks, Arrowwood and Gleichen. Application will be made to the A. A. H. A. to have this League formed and if effort should prove unsuccessful the Club he allowed to enter the Morgan Cup play-offs. This would place the Gunners in the same position as a league winner would be. Some thought was also given to the possibility of two Calgary intermediate clubs forming a league with Gleichen for the same purpose. The entire matter will have to be left in abeyance for a short time since both Brooks and Arrowwood as well as the Riverside Red Wings had not affiliated at the date of this meeting.

The question of entering the Bow Valley League was dismissed as not being possible financially.

The Vulcan club was also considered a possible member of a local league but the meeting was advised that this club had joined the Footsille League and would, therefore, not be available.

STORES TO OBSERVE BOXING DAY AS A HOLIDAY

The public of Gleichen and district are advised to stock up sufficiently to cover the long holiday from Thursday night, December 24 until Monday morning December 28 as the merchants have agreed to observe the holiday. Stores will remain open until a late hour on Thursday preceding Christmas for the convenience of customers. Alberta generally will observe Boxing Day as a holiday, enabling legislation having been introduced in the form of an amendment to the interpretation act at the regular session of the legislature last winter. Some holidays, such as Christmas, New Year's, Thanksgiving, Empire Day and Labor Day are observed as completely as possible, while others such as Remembrance Day, are only partially observed. This desire to commemorate Boxing Day has been growing in the past few years, and the amendment to the act was a reflection of this feeling.

The United Church Sunday School held their Xmas. Tree and supper Monday evening with a large attendance. The school presented a program presented after which Santa Claus arrived on the scene much to the delight of the little people. Books and Bibles were presented to the scholars. Among those who had a perfect attendance for the past year and received Bibles were Janet Murray, Betty Kelly, Donald Farquharson, Edgar Taylor and Campbell Evans. Miss Betty Kelly holds a record for attendance over a period of years. She has not missed a Sunday in seven years.

Peter Windsor who has been attending the university at Edmonton arrived home for the holiday season.

FROM THE FILES OF GLEICHEN CALL TWENTY YEARS AGO

F. Willan had a wonderful escape from death last evening. He was driving toward town in his auto when he met what appeared to be a team of horses and a colt. The team kept the road so well that he had no reason to believe they were not driven by some person, when really they were run away. When within a few feet they gave a jump and the next instant the car was in between two horses. The car was badly smashed and Mr. Willan was shaken up and cut.

The fire brigade held a meeting 'in W. H. James' store. Harry Brown who was appointed chief was in the chair. The following officers were present: chief, A. Bell; capt. No. 1 engine, H. White; capt. No. 2 engine, R. Jones; capt. No. 2 engine, R. Gobey; capt. No. 2 1st Stinson; nozzles, E. Tadpole and C. Gaudaur; couplings, D. Ramsbottom and G. Hitching; hydrant, P. Maclean; spares J. A. Rands; H. Hogg, C. Solberg, B. Lyons, P. Rishaug; secretary-treasurer F. L. Mallory. Chief Brown was instructed to make an inspection of all stove pipes in town and see that inflammable refuse was removed the rear of all buildings.

Saturday night about 10 o'clock the barn and contents of Robert Burne's was totally destroyed by fire, including three work horses, two colts and four cows. The fire was discovered by Miss Ada Burne.

W. F. Durston of Queenstown offered a turkey to be sold at auction in aid of the patriotic fund. The first man buying it for \$4.50, put it up again and a lady got it only to offer it again. Numerous times it was offered and was finally disposed of at \$5.50. The total receipts for the turkey being a little over \$47—some turkey.

The Bow river is now fairly well over and will be safe to cross in a few days provided the weather does not become mild again, which grain haulers hope will not occur. At the coal mines the Indians are crossing with loads for Cluny, but at the Cluny ferry only two or three light rigs are crossing, most farmers preferring the longer but safe route by the bridge.

D. B. McNeill of Vancouver spent last Thursday visiting his old friends in Gleichen.

Our red brothers have certainly had the time of their lives the past week.

A Lot of Hockey Skates

These Skates were priced as high as \$3.75. Your choice, per pair, for \$1.50
Flashlights complete 85c
Pen Light complete 69c

Pyrex is Cheaper and Makes Nice Presents

Gleichen Hardware

A. W. GILBERT PROP.

About the Neighbours

Somebody once said it takes all kinds of people to make a world. Most of us agree they are all here. You may like all your neighbours and you may not. The point is, if not, WHY not?

Would you remain friendly with the man who told you one thing one day and the opposite the next? Would you prefer a neighbour who always lived up to his promises, to one who promised one thing one day and did something entirely different the next?

Would you lend your closest neighbour your binder or wagon if you had no reason to suspect he would ever return it? Or would you lend him your cold chisel if you knew he would tell all his friends you were the most unreasonable and most greedy person alive?

Do you think for a minute your community would be made more harmonious, a better place in which to live if everybody did the best they could, were as fair in their dealings with each other as you would have your neighbour be with you?

Is it not a marvelous feeling to know you can trust your neighbour? Is there any excuse your neighbour can possibly make that would pardon him in your own mind for suddenly disregarding all agreements or promises he ever made to you?

This statement is one of a series written by The Mortgage Loans Association of the Province of Alberta. The Association is composed of 34 member companies. It represents hundreds of thousands of small investments by typical Canadians. Its loans to citizens of Alberta amount to some forty-five million dollars.

(The fifth statement in this series will be published in two weeks)

LUKE HAROLD LLOYD "THE MILKY WAY" He could whip his weight in Cream!

The story of a timid milkman who made the mistake of kayaking the world's champion prize fighter and falling in love with a cute little dame all at the same time.

SATURDAY: Matinee at 2 p.m. and evening shows at 7.30 and 9.30

GLEICHEN COMMUNITY HALL

spending \$92,000 and they are doing it royally. Yet the Blackfeet Indians are not spending all their money as recklessly as some might imagine. True, they have their amusements, such as dancing, racing, etc. and buy candy, fruit, cake, and toys in large quantities, and some times extracts and perfumes. But they also buy all kinds of necessary articles. Quite a few purchased fur coats valued up to \$135. They are not selfish people. We saw an Indian who had \$1,800 from his farm, count out a whole handful of \$5 bills for his squaw. Then two boys and a girl were given several bills each and finally a papoose on its mothers back clasped a one dollar bill. Smiling the happy family made off for the nearest store.

Mr and Mrs W. Erford and boy left on Tuesday morning to visit friends in the east. Mr. Erford dearly loves a joke, so we must not miss one at his expense, more so now he is at a safe distance. On Sunday he brought his family in from the farm and put up at the Palace Hotel to catch the train a he "unearthly hour" of 4 o'clock Monday morning. They reached the depot at the "unearthly hour" and the train arrived—so did a friend. Talk was natural, but the train pulled away while it was still in progress. Twenty-four hours later the "unearthly hour" saw all aboard—the Erford family included.

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Sales abroad of German musical instruments are at record levels.

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Phone 20 Gleichen, Alta. Phone 20
WATCH FOR OUR AD EVERY WEEK. IT WILL PAY YOU

The Staff of the Shoprite Store extend their whole-hearted wishes to each and every one of you for a Very Merry Xmas. and a Bright Prosperous New Year

DON'T FORGET THE STORES OF GLEICHEN
ARE CLOSED ALL DAY SATURDAY, DECEMBER
26—BOXING DAY

As a Life Insurance Policyholder
Your Policy is Larger
Your Premium is Smaller
Because of Interest Earnings

YOU get more Life Insurance, and you pay less for it, because of interest.

The hard-earned savings that you set aside each year for the financial protection of yourself and your family are invested for you by your Life Insurance company in government and municipal bonds, first mortgages, public utility bonds, industrial and other interest-bearing securities.

Because of the interest earnings—the rental value of your savings—your money makes more money, and this earning power of your savings is put to work for you from the moment you pay your first Life Insurance premium.

At that moment, the Life Insurance

company that you have chosen to act for you begins accumulating necessary funds to pay your policy claim promptly and in full when it falls due.

These funds are regulated by Dominion and Provincial Insurance Acts and are mathematically calculated. To maintain them, both the premiums you pay and the interest earned on them are necessary.

The part played by interest is, therefore, an essential part of your Life Insurance contract. Your policy is larger, your premium is smaller, because of the additional money that interest earnings add to your savings, and this is true in the case of 3,500,000 other Canadian Life Insurance policyholders.

Life Insurance



Guardian of Canadian Homes

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The great China question, as seen in most homes, is, "Who will wash the dishes?"
In the United States there is one doctor for every 725 persons.

Butter worth 30 cents per pound is made from the same milk that grease worth 4 cents a pound is made. It takes as much milk to make one as the other. The one is the result of ignorance, the other of intelligence.

ance, the other intelligence. The one goes begging on the market and brings poverty on the producer, the other is everywhere in demand and brings wealth and honor to the maker. The one honors the cow and the other disgraces her! The one builds hovels and sheds, the other builds mansions and costly barns. The one covers the farm with mortgages, the other removes them! The one brings ignorance to the children, the other knowledge and respectability. In no other way are ignorance and knowledge more plainly brought in contrast than in the manufacture, while knowledge is clothed in plenty and respectability. In the last disgrace, while knowledge is clothed in plenty and respectability. In the last few years knowledge has struck a terrible blow right on the head of ignorance, cracked its skull and laid it up for repairs.

Town & District

Miss K. Beach arrived home from the University to spend the holidays with her parents Mr. and Mrs. T. H. Beach.

J. S. Robertson, superintendent of the flour mill and hard of Gleichen has gone to California for a holiday. Meanwhile Oscar has taken over Mr. Robertson's duties.

Mr. and Mrs. Walter Bogstie arrived from British Columbia to spend the Xmas season with the former's parents, Mr. and Mrs. J. O. Bogstie. Max Yates, the second Gleichen born boy to take up medicine at Edmonton, is home for Xmas.

When you get that last minute Christmas greeting from a forgotten friend and it is too late to mail one back, don't let it worry you. Just phone the railway station and give the station agent the address and a lovely greeting will be delivered within a few minutes anywhere in Canada or the United States and it will cost you no more than a regular Christmas or New Year card.

Honoring two newly married couples of the district, Mr. and Mrs. Edward Holland and Mr. and Mrs. John Plantie, a chivaree dance was held in the Meadowbrook Community Hall, with over fifty people from the town and district present. The entire evening was devoted to dancing. Music was supplied by various people. Among those who donated their services were: Mr. and Mrs. Vic Jennings, Mr. Archie Blais, Mrs. Tota Kilcup and Mrs. Stewart Hayes.

After several weeks, in which delay was caused by other work, the sewer extending for three blocks, in the east end of the town, has been finished to the joy of motor car drivers.

William McConnell's modern new garage has now been connected with the water works. Owing to the graveled roadway, through which the pipe was laid, being packed so hard and frozen to the depth of more than a foot it took a squad of men several days to dig the trench. When the ditch was filled in it was found about half the earth excavated more than filled it, the rest had to be hauled away. It will have to be hauled back again when spring comes, the ground thaws and the earth settles.

The Pee Wee league has been cut off of luck in getting started. So far not one game has been played. The Americans and Red Wings were to have the first game last Thursday afternoon, but the ice was soft. Saturday morning the Leafs and Canadians (Old Sun) were to have tangled but the ice was covered with dust. It is hoped with favorable weather to have three games a week. Owing to a many games being postponed, no schedule has been drawn up but it will be as soon as a game or two has been played.

GLEICHEN UNITED CHURCH

Rev. J. N. Wilkinson, Minister.
Mrs. H. Birch, choir leader.
Miss Jean Farquharson, pianist.
11 a.m. Church School.
7:30 p.m. Devotion Worship.

There will be a story for the girls and boys entitled, "The Best Gift." Instead of the regular sermon the choir will present the beautiful cantata, "The Festival of the Nativity." A lot of time and hard work has been put on the preparation of this cantata and it is hoped that everyone will show their appreciation by their presence on Sunday evening.

TOYS DATE BACK TO PRIMITIVE MAN

Probably the first toys would date back to the origin of man. As long as there have been children there must have been toys, if only in the form of polished stones, sea shells, and bits of clay. For instance, there are some good examples of ancient clay rattles, supposed to have been invented by Archytas. These consisted of clay puppets representing human beings or animals, with small stones inside to cause the rattling noise. The ancient Egyptian children were very fond of dolls, and we have to day a number of Egyptian wood dolls with flat painted bodies. These were decorated with wigs made of clay beads strung on thread and are over three thousand years old. The dolls of ancient Greece and Rome had well shaped bodies. The arms and legs were jointed and moved by means of strings. Some fine examples of dolls were discovered in the Roman catacombs and are now in the Museum Carpegna. Dolls' houses came into great popularity in the seventeenth century. Miniature palaces were created that are the admiration of people today. These were replete with all that a doll could desire, lovely furnishings, pretty glass and china bright pictures, silken curtains, and even playthings for toy baby dolls.

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